

CELTICA

SPECIALIST DRINKS INDUSTRY ADVISORY

FOR BUYERS OF IRISH WHISKEY ASSETS

Buyer Information Pack

Your Gateway to Irish Whiskey Opportunities

INTERNATIONAL IRISH WHISKEY SPECIALISTS · CORK, IRELAND
IN THE ALCOHOL TRADE SINCE 2003

Celtica is a trading name of Hamlets B & P (Cork) Limited.

Why Buy Through Celtica

The business behind Celtica has operated in the alcohol trade since 2003. Celtica now provides buyers with independent, confidential access to Irish whiskey opportunities — including casks, bulk whiskey, bottled inventory and brands — and coordinates transactions from initial enquiry through to delivery.

Celtica has experience purchasing and selling alcohol stock under bond, and works with bonded warehouses, bottlers and logistics providers.

Who this pack is for

- ◆ Independent Bottlers
- ◆ Investors
- ◆ Duty Free Operators
- ◆ Retail Groups
- ◆ International Distributors
- ◆ Brand Owners
- ◆ Government Alcohol Monopolies

The Celtica advantage

- ◆ **Independent sourcing**
We source across the market rather than pushing a single producer's stock, matching opportunities to your specific requirements.
- ◆ **Confidential opportunities**
Access to discreet and off-market opportunities, including distressed and surplus stock not openly advertised.
- ◆ **Due diligence & quality assurance**
We verify provenance, documentation and bond status, so you can assess opportunities with confidence.
- ◆ **Transaction & export coordination**
We manage the transaction, bonded transfers and export coordination through a single point of contact.

A Clear Buying Process

Registering your requirements lets us match you to the right opportunities quickly and confidentially. Our process is designed to be straightforward and discreet.

01 **Buyer Registration**

02 **Requirements Discussion**

03 **NDA**

04 **Opportunity Matching**

05 **Information Pack**

06 **Negotiation**

07 **Completion**

08 **Delivery**

Sourcing to Delivery

◆ Independent sourcing

We work to your brief — spirit type, age, volume, budget and market — and source suitable stock from across our network.

◆ Confidential opportunities

Many of the best opportunities are never advertised. Registered buyers gain access to discreet and off-market stock.

◆ Due diligence

We verify provenance, documentation, bond status and condition so you can proceed with confidence.

◆ Quality assurance

We focus on well-provenanced, correctly documented stock, helping you avoid the pitfalls of an unregulated secondary market.

◆ Transaction management

We handle the commercial, operational and logistical detail, including bonded transfers, through a single point of contact.

◆ Export & bottling coordination

Where required, we coordinate export logistics and end-to-end bottling — sourcing, packaging, labelling, compliance and delivery to your market.

◆ Long-term sourcing relationships

For repeat and programme buyers, we build ongoing sourcing relationships aligned to your commercial pipeline.

Types of Assets Available

Through Celtica, buyers can access a range of Irish whiskey assets. Availability changes with market conditions; registering your requirements ensures you are matched as suitable stock arises.

- ◆ **Single Malt**

Premium and aged malt stock, the most resilient segment at the top end.
- ◆ **Single Pot Still**

The distinctive Irish style, with strong brand and provenance appeal.
- ◆ **Single Grain**

Versatile stock for blending and volume programmes.
- ◆ **Mature Casks**

Aged casks suited to bottling, brand projects and investment-grade acquisition.
- ◆ **Young Casks**

Newer fills for buyers with storage and a longer horizon.
- ◆ **Bottled Inventory**

Finished, ready-to-move stock, including surplus and distressed inventory.
- ◆ **Brand Opportunities**

Whole brands and related stock arising from restructuring and disposals.
- ◆ **Surplus Stock**

Well-priced surplus from producers managing inventory and cash.

NEXT STEP

Register your requirements.

Tell us what you are looking to buy — spirit type, age, volume, market and budget — and we will match you to suitable opportunities as they arise, in strict confidence.

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All buyer requirements are handled in strict commercial confidence.

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COMMERCIALLY CONFIDENTIAL

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